

Presenting A Better Way To Advertise Outdoors



Visions **Outdoor**
Portable Billboard



Get a billboard for seven days or seven months

If you've never considered promoting your business, organization or event with outdoor advertising you now have a brand new reason to consider it.

Visions Outdoor brings you the power and reach of an outdoor campaign at a fraction of traditional roadside billboards. Order a billboard to be set up at virtually any location for whatever time duration you need. It's the ultimate in flexibility and a time proven way to attract customers.



Visions Outdoor can set up a portable billboard system right in your parking lot or at any location you have access to. Get maximum exposure by changing billboard locations over the course of your event.



Visions **Outdoor**

visit: visionsoutdoor.net
call: 1-855-SEE-MY-AD
email: ed@visionsoutdoor.net

Visions Outdoor brings portable billboards to the NY-NJ region



Great Value

Visions Outdoor portable billboards are one of the easiest marketing systems available and one of the best values around. National research reveals that nearly 70% of us make shopping decisions while in our cars, so outdoor advertising makes sense. However big scale billboard projects can be very expensive for small business and organizations.

Visions Outdoor brings you the impact and results of an outdoor program for a fraction of the cost. That's because we use your location for our billboard. This allows you to place a dynamic message to your customers in a place that you know they drive by.



It Can Work for You

Imagine your business or organization name or event featured larger than life on a billboard graphic. These large scale displays give your message added credibility and establish your brand as a leader in your city.

Portable billboards allow you to create unique short term promotions

and avoid expensive newspaper or flyer costs. One large billboard reaching out to your customers can bring in loads of people to see what's going on. Schools, churches, civic organizations, political groups and other private advertisers may also find great uses for outdoor portable billboards.



Why It's Special

Something very unique about a portable billboard is it provides an opportunity to reposition the display to grab new customers that use different routes. There are no long term commitments to using Visions Outdoor billboards although long term contracts deliver significant savings. Rent a billboard for as little as one week or take advantage of our full year lease program for maximum exposure.

The Visions Outdoor marketing process is simple

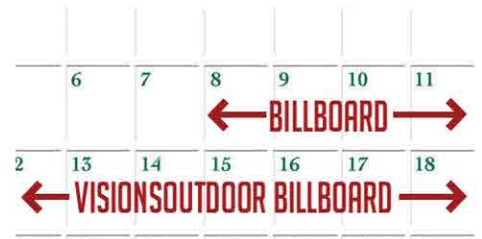
Step 1: Secure Your Location
Begin your portable billboard project by finding a location where



the billboard can be placed. Ideal locations include parking lots, roadside frontage, open land in the country or other land you have access rights to use.



Step 2: Choose Your Message
Billboards are different than most other ad media. While hundreds or even thousands of people will see your billboard, they will only glance at it for seconds.



Step 3: Choose Your Timing
Book your billboard for a week, a month or longer. The time you need a billboard is up to you. Set it up a month ahead of a special event or keep it for the week of a special sale.

Step 4: Get Ready for Business
A Billboard brings in instant traffic to your business or event. Place a compelling message near your store and watch people as they see the sign and pull into your parking lot.

Call or visit our website for more details



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